



FESTINA
HANDBOOK

2016

TIME TO LIVE

BY GERARD BUTLER



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FESTINA is the leading brand of the Festina Group. With over 100 years of high level watch making history Festina continues to excel around the world thanks to the quality and universal watch designs, which surpass passing styles or trends. Festina transmits values shared by all, regardless of culture or origin. Collective emotions and motivation ... such as its attraction. Something attractive attracts everywhere.

With an unquestionable prestige and all over the world Festina transcends fashion and sets trends for others to follow. Synonym with elegance, functionality, style and sporting spirit, Festina is the watch for those looking for convenience, reliability, outstanding quality for a good price.

Festina, since the beginning, has been closely linked to sports and sporting events such as cycling because the challenge in sport is also universal. But now the brand is moving into a more fashion positioning thanks to its new testimonial: Gerard Butler. The famous Hollywood actor is the new image for Festina watches.

VALUE FOR MONEY

TRADITION (WATCHES SINCE 1902)

QUALITY AS FIRST PRIORITY

TECHNOLOGY AND INNOVATION

EUROPEAN DESIGN

FESTINA TARGET

Adults from 30 years on

THERE ARE TWO FESTINA WORLDS WITH
DIFFERENT POSITIONING:

MEN SPORT / CLASSIC



WOMEN CLASSIC/ LIFESTYLE



The Festina man is

... a modern, urban man between 35 and 65 years old. He is active and sports-minded. He is successful and passionate in his work as well as in his interest in sports and hobbies .

He is self-confident and mature. He is sociable and likes to spend time with his friends and his family. He wants to be different from others by his accessories but doesn't follow the latest fashion trends.

He seeks for a reliable product with outstanding quality that can keep up with his demanding lifestyle. He cares about good design but for a fair price. He likes Festina for its connection to sport and its value for money.

The Festina woman is

... a modern woman between 35 and 65 years old. She is independent and works at home or in a company. She likes to go out with her friends or look after her family. She has her own hobbies and she makes the most of life.

She likes fashion but she's not following the latest fashion trends. She understands fashion in a very personal way.

She wants a good quality & well designed watch at an affordable price. She is an urban woman who likes Festina because of its reputation.



STAINLESS STEEL 316L WATCHES

Quartz movement

3 hands, Date, Multifunction, Chronographs models

Stainless steel and ceramic cases

IP plated –gold, rosé or chocolate – details on bracelets, hands, index.

Bracelets in stainless steel, ceramic, rubber, leather, milanese

Mineral crystal

Sapphire glass in some exclusive models

Zircons (in some woman specific models)





CHRONO BIKE

This yearly collection inspired by cycling world is one of the most iconic from the brand. This best seller chronograph collection is designed taking into account the bicycle elements. A high quality collection with a very sportive look.

CHRONOGRAPH (Sport, Classic)

Festina is famous thanks to its chronographs technique. The brand offers a wide range of chronos that fulfill different styles: the classic and the sport.



MULTIFUNCTION

Different options for different people. The multifunction collection includes watches with bracelets in rubber, leather or full stainless steel. Case sizes range from 42 to 47mm. The perfect tool to mark your time.

BOYFRIEND

A big watch collection designed for her. For women who loves the boyfriend look trends. Available in different tones from steel, golden, rosé or chocolate including some vibrant colours.

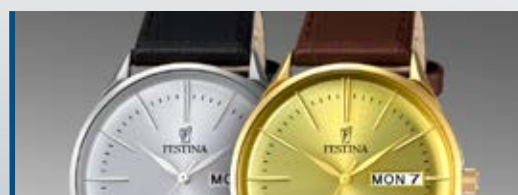


MADEMOISELLE

Is the latest ladies collection from Festina. Up-to-date watches that combine different IP plating tones from gold, silver or rosé. The usage of zircons and mother of pearl on dials, help this collection to be the perfect feminine accessory.

MEN

Vintage is fashion. This is exactly the aim of this collection. Man watches with a touch of classicism for the people who loves retro style. Multifunction, 3hands and chronos with different finishes like leather or bi-colour stainless steel, are just some of the elements you can find on this retro watches collection.



WOMEN

Since 2010 the ceramic line for ladies shows design combining elegance, style and the latest trends. A wide selection of models to suite all tastes. The collection includes 3hand and multifunction models in different tones. Enjoy the ceramic power.

PRESTIGE

The new collection for man plays with the tones. Combining two tones to give a more fashion flair to the watches and available as chronograph or 2 hands. Fashion is at your disposal.



CHRONO BIKE



F16968/1

F 16968/1

Man's chronograph

Quartz movement

Stainless steel 316L

Hardened mineral glass

Stainless steel Case: 44 mm

Stainless steel bracelet 25 - 21 mm

10 ATM (100 m.)



F16968/2



F16968/3



F16968/4



CHRONO BIKE



F 16969

Man's chronograph

Quartz movement

Stainless steel 316L with black IP plating

Hardened mineral glass

Stainless steel Case: 44 mm

Stainless steel bracelet 25 - 21 mm

10 ATM (100 m.)

F16969/1



F16969/2



F16969/3



F16969/4

CHRONO BIKE



F16970/1

F 16970

Man's chronograph

Quartz movement

Stainless steel 316L

Hardened mineral glass

Stainless steel Case: 44 mm

Rubber bracelet 25 - 21 mm

10 ATM (100 m.)



F16970/2



F16970/3



F16970/4

CHRONO BIKE



F 16971

Man's chronograph

Quartz movement

Stainless steel 316L with black IP plating

Hardened mineral glass

Stainless steel Case: 44 mm

Rubber strap

10 ATM (100 m.)

F16971/1



F16971/2



F16971/3



F16971/4

CHRONO BIKE SPECIAL EDITION



F 16972/1

Men's Chronograph

Quartz Movement

Stainless Steel 316L with black and rose IP plating

Sapphire crystal with 3 layer anti-reflection

Stainless steel case with two tone rose and black IP plating 44 mm

Stainless steel bracelet with two tone black and brown IP plating 25 - 21 mm

Luminescent hands

10 ATM (100m)

CHRONO BIKE SPECIAL EDITION



F 16973/1

Men's Chronograph

Quartz Movement

Stainless Steel 316L with blue IP plating

Sapphire crystal with 3 layer anti-reflection

Stainless steel case with blue IP plating 44 mm

Stainless steel bracelet with blue IP plating 25 - 21 mm

Luminescent hands

10 ATM (100m)

MEN - PRESTIGE



F16806/1



F16806/2

F16806/3

F16806

Chronograph

Stainless steel with golden IP plating

Case: 47 mm

10 ATM



F16878/1



F16878/2

F16878/4

F16878

Chronograph

Stainless steel with golden IP plating

Case: 44.50 mm

10 ATM



F16879/1



F16879/2

F16879/3

F16879/3

F16879

Chronograph

Stainless steel with golden IP plating

Case: 44.50 mm

10 ATM

MEN - PRESTIGE



F16880/1

F16880

F16880/2

F16880/3

Chronograph

Stainless steel with golden IP plating

Case: 47 mm

10 ATM



F16886/1

F16886/1

Chronograph

Stainless steel with blue and rose IP plating

Case: 44.50 mm

10 ATM



F16887/1

Advertising
Hero

F16887/1

Chronograph

Stainless steel with blue IP plating

Case: 44.50 mm

10 ATM

MEN - PRESTIGE



F16888/1

F16888/1

Chronograph

Stainless steel with black and rose IP plating

Case: 44.50 mm

10 ATM



F16889/1

F16889/1

Chronograph

Stainless steel with black IP plating

Case: 44.50 mm

10 ATM



F16897/1

F16897/1

Chronograph

Stainless steel with blue and rose IP plating

Case: 44.50 mm

10 ATM

MEN - PRESTIGE



F16898/1

F16898/1

| |
|--------------------------------------|
| Chronograph |
| Stainless steel with blue IP plating |
| Case: 44.50 mm |
| 10 ATM |



F16899/1

F16899/1

| |
|--|
| Chronograph |
| Stainless steel with black and rose IP plating |
| Case: 44.50 mm |
| 10 ATM |



F16900/1

F16900/1

| |
|--|
| Chronograph |
| Stainless steel with black and rose IP plating |
| Case: 44.50 mm |
| 10 ATM |

MEN - PRESTIGE



F16901/1

F16901/1

Chronograph

Stainless steel with black IP plating

Case: 44.50 mm

10 ATM



F16902 /1

F16902/1

Chronograph

Stainless steel with black IP plating

Case: 44.50 mm

10 ATM

MEN



F16891/1

F16891

F16891/2

F16891/3

F16891/4

F16891/5

F16891/6

Multifunction

Stainless steel

Case: 45.80 mm

5 ATM



F16892/1

F16892

F16892/2

F16892/3

F16892/4

F16892/5

F16892/6

Multifunction

Stainless steel

Case: 45.80 mm

5 ATM



F16893/1

F16893

F16893/2

F16893/3

F16893/4

F16893/5

F16893/6

F16893/7

F16893/8

Chronograph

Stainless steel

Case: 41.50 mm

5 ATM

MEN



F6837/1

F6837



F6837/2

F6837/3

| |
|----------------------|
| 2 Hands |
| Stainless steel |
| Case: 42 mm |
| 3 ATM |
| Curved mineral glass |



F6838/1

F6838



F6838/2

F6838/3

| |
|--|
| Multifunction |
| Stainless steel with golden IP plating |
| Case: 42 mm |
| 3 ATM |
| Curved mineral glass |



F6839/1

F6839



F6839/2

F6839/3

F6839/4

| |
|-----------------|
| 2 Hands |
| Stainless steel |
| Case: 40.50 mm |
| 3 ATM |

MEN



F6840/1

F6840



F6840/2

F6840/3

2 Hands
Stainless steel
Case: 40.50 mm
3 ATM



F6841/1

F6841



F6841/2

F6841/3

F6841/4

Chronograph
Stainless steel
Case: 47.80 mm
10 ATM



F6842/1

F6842



F6842/2

F6842/3

F6842/4

Chronograph
Stainless steel
Case: 47.80 mm
10 ATM

MEN



F6843/1

F6843



F6843/2

F6843/3

F6843/4

Chronograph

Stainless steel

Case: 44 mm

10 ATM



F6844/1

F6844



F6844/2

F6844/3

F6844/4

Chronograph

Stainless steel

Case: 44.50 mm

10 ATM



F6848/1

F6848



F6848/2

F6848/3

Automatic

Stainless steel

Case: 42 mm

3 ATM

MEN



F6849/1

F6849



F6849/2

F6849/3

F6849/4

Chronograph

Stainless steel

Case: 43 mm

10 ATM



F6850/1

F6850



F6850/2

F6850/3

F6850/4

Chronograph

Stainless steel

Case: 43 mm

10 ATM



F6851/1

F6851



F6851/2

F6851/3

F6851/4

2 - Hands

Stainless steel

Case: 41 mm

3 ATM

JUNIOR



JUNIOR



F16903/1

F16903



F16903/2

F16903/3

3 - Hands

Stainless steel

Case: 31 mm

5 ATM



F16904/1

F16904



F16904/2

F16904/3

3 - Hands

Stainless steel

Case: 31 mm

5 ATM



F16905/1

F16905



F16905/2

F16905/3

3 - Hands

Stainless steel

Case: 31 mm

5 ATM

JUNIOR



F16906/1

F16906



F16906/2

F16906/3

F16906/4

3 - Hands

Stainless steel

Case: 34 mm

5 ATM



F16907/1

F16907



F16907/2

F16907/3

3 - Hands

Stainless steel

Case: 32.60 mm

5 ATM



F16908/1

F16908



F16908/2

F16908/3

Multifunction

Stainless steel

Case: 32.60 mm

5 ATM

WOMEN



F16909/1

F16909

F16909/2

2 - Hands / second

Stainless steel

Case: 30.50 x 33.50 mm

5 ATM

Zircons in bezel



F16910/1

2 - Hands / second

Stainless steel with golden IP plating

Case: 30.50 x 33.50 mm

5 ATM

Zircons in bezel



F16911/1

F16911

F16911/2

2 - Hands / second

Stainless steel with rose IP plating

Case: 30.50 x 33.50 mm

5 ATM

Zircons in bezel



WOMEN



F16912/1

2 - Hands / second

Stainless steel with chocolate IP plating

Case: 30.50 x 33.50 mm

5 ATM

Zircons in bezel



F16913/1



F16913/2

F16913

3 - Hands

Stainless steel

Case: 35 mm

5 ATM

Zircons in bezel



F16914/1

3 - Hands

Stainless steel with rose IP plating

Case: 35 mm

5 ATM

Zircons in bezel

WOMEN



F16915/1

3 - Hands

Stainless steel with blue IP plating

Case: 35 mm

5 ATM

Zircons in bezel



F16916/1

F16916

F16916/2

3 - Hands

Stainless steel

Case: 32 mm

5 ATM

Zircons in bezel



F16917/1

3 - Hands

Stainless steel with rose IP plating

Case: 32 mm

5 ATM

Zircons in bezel

WOMEN



F16918/1

3 - Hands

Stainless steel with golden IP plating

Case: 32 mm

5 ATM

Zircons in bezel



F16919/1



F16919/2

3 - Hands

Stainless steel

Case: 30.50 x 33.50 mm

5 ATM

Zircons in bezel

F16919



F16920/1



F16920/2

3 - Hands

Stainless steel with rose IP plating

Case: 30.50 x 33.50 mm

5 ATM

Zircons in bezel

F16920

WOMEN



F16921/1

F16921

F16921/2

3 - Hands

Stainless steel

Case: 33.50 mm

5 ATM



F16922/1

F16922

F16922/2

3 - Hands

Stainless steel with rose IP plating

Case: 33.50 mm

5 ATM



F16923/1

F16923

F16923/2

3 - Hands

Stainless steel with blue IP plating

Case: 33.50 mm

5 ATM



WOMEN



F16924/1

F16924

F16924/2

3 - Hands

Stainless steel with purple IP plating

Case: 33.50 mm

5 ATM



F16925/1

F16925

F16925/2

3 - Hands

Stainless steel

Case: 33.50 mm

5 ATM



F16926/1

F16926

F16926/2

3 - Hands

Stainless steel with rose IP plating

Case: 33.50 mm

5 ATM



WOMEN



F16927/1

F16927

F16927/2

3 - Hands

Stainless steel with blue IP plating

Case: 33.50 mm

5 ATM



F16928/1

F16928

F16928/2

3 - Hands

Stainless steel with chocolate IP plating

Case: 33.50 mm

5 ATM



F16929/1

F16929

F16929/2

3 - Hands

Stainless steel

Case: 33.50 mm

5 ATM



WOMEN



F16930/1

F16930

F16930/2

3 - Hands

Stainless steel with rose IP plating

Case: 33.50 mm

5 ATM



F16931/1

3 - Hands

Stainless steel with blue IP plating

Case: 33.50 mm

5 ATM



F16932/1

F16932

F16932/2

3 - Hands

Stainless steel

Case: 33 mm

5 ATM



WOMEN



F16933/1

F16933

F16933/2

3 - Hands

Stainless steel with golden / rose IP plating

Case: 33 mm

5 ATM



F16934/1

3 - Hands

Stainless steel with golden IP plating

Case: 33 mm

5 ATM



F16935/1

3 - Hands

Stainless steel with rose IP plating

Case: 33 mm

5 ATM

WOMEN



F16936/1

F16936

F16936/2

3 - Hands

Stainless steel with

Case: 32.50 mm

5 ATM



F16937/1

F16937

F16937/2

3 - Hands

Stainless steel with golden / rose IP plating

Case: 32.50 mm

5 ATM



F16938/1

3 - Hands

Stainless steel with golden IP plating

Case: 32.50 mm

5 ATM

WOMEN



F16939/1

| |
|--------------------------------------|
| 3 - Hands |
| Stainless steel with rose IP plating |
| Case: 32.50 mm |
| 5 ATM |



F16940/1



F16940/2

F16940/3

F16940

| |
|-----------------|
| 3 - Hands |
| Stainless steel |
| Case: 32 mm |
| 5 ATM |



F16941/1



F16941/2

F16941

| |
|---|
| 3 - Hands |
| Stainless steel with golden / rose IP plating |
| Case: 32 mm |
| 5 ATM |

WOMEN



F16942/1

F16942

F16942/2

3 - Hands

Stainless steel with golden IP plating

Case: 32 mm

5 ATM



F16943/1

3 - Hands

Stainless steel with rose IP plating

Case: 32 mm

5 ATM



F16944/1

F16944

F16944/2

3 - Hands

Stainless steel

Case: 36 mm

5 ATM

Zircons in bezel



WOMEN



F16945/1

3 - Hands

Stainless steel with golden IP plating

Case: 36 mm

5 ATM

Zircons in bezel



Advertising
Hero

F16946/1

3 - Hands

Stainless steel with rose IP plating

Case: 36 mm

5 ATM

Zircons in bezel



F16947/1



F16947/2

3 - Hands

Stainless steel

Case: 33.20 mm

5 ATM

Zircons in dial / bezel

F16947

WOMEN



F16948/1

3 - Hands

Stainless steel with golden IP plating

Case: 33.20 mm

5 ATM

Zircons in dial / bezel



F16949/1

3 - Hands

Stainless steel with rose IP plating

Case: 33.20 mm

5 ATM

Zircons in dial / bezel



F16950/1



F16950/2

F16950

3 - Hands

Stainless steel

Case: 32 mm

5 ATM

Milanese strap

WOMEN



F16951/1

3 - Hands

Stainless steel with golden IP plating

Case: 32 mm

5 ATM

Milanese strap



F16952/1

3 - Hands

Stainless steel with rose IP plating

Case: 32 mm

5 ATM

Milanese strap



F16953/1



F16953/2

F16953

3 - Hands

Stainless steel with blue IP plating

Case: 32 mm

5 ATM

Milanese strap

WOMEN



F16954/1

F16954

F16954/2

3 - Hands
Stainless steel
Case: 32 mm
5 ATM



F16955/1

3 - Hands
Stainless steel with golden IP plating
Case: 32 mm
5 ATM



F16956/1

3 - Hands
Stainless steel with rose IP plating
Case: 32 mm
5 ATM

WOMEN



F16957/1

3 - Hands

Stainless steel with blue IP plating

Case: 32 mm

5 ATM



F16958/1

F16958/2

F16958

3 - Hands

Stainless steel

Case: 31.80 mm

5 ATM

Milanese strap



F16959/1

3 - Hands

Stainless steel with golden IP plating

Case: 31.80 mm

5 ATM

Milanese strap

WOMEN



F16960/1

3 - Hands

Stainless steel with rose IP plating

Case: 31.80 mm

5 ATM

Milanese strap



F16961/1

F16961

F16961/2

3 - Hands

Stainless steel with blue IP plating

Case: 31.80 mm

5 ATM

Milanese strap



F16962/1

F16962

F16962/2

2 - Hands

Stainless steel

Case: 34 mm

5 ATM

Milanese strap



WOMEN



F16963/1

2 - Hands

Stainless steel with blue IP plating

Case: 34 mm

5 ATM

Milanese strap



F16964/1

2 - Hands

Stainless steel with purple IP plating

Case: 34 mm

5 ATM

Milanese strap



F16965/1



F16965/2

F16965

3 - Hands

Stainless steel

Case: 32 mm

5 ATM

Milanese strap

WOMEN



F16966/1

3 - Hands

Stainless steel with purple IP plating

Case: 32 mm

5 ATM

Milanese strap



F16967/1

3 - Hands

Stainless steel with blue IP plating

Case: 32 mm

5 ATM

Milanese strap

TIME TO LIVE





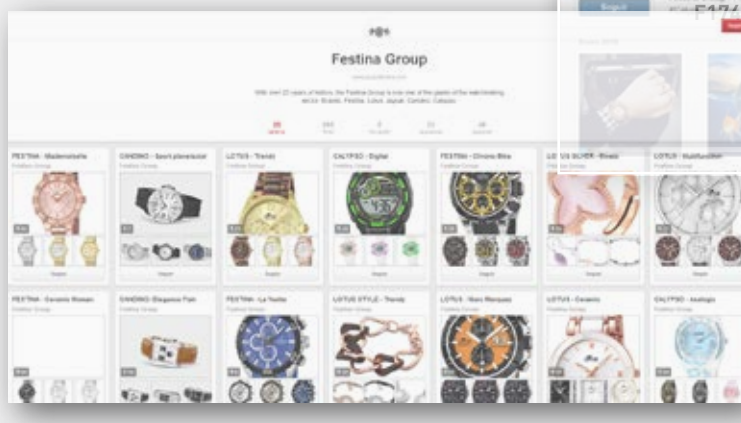
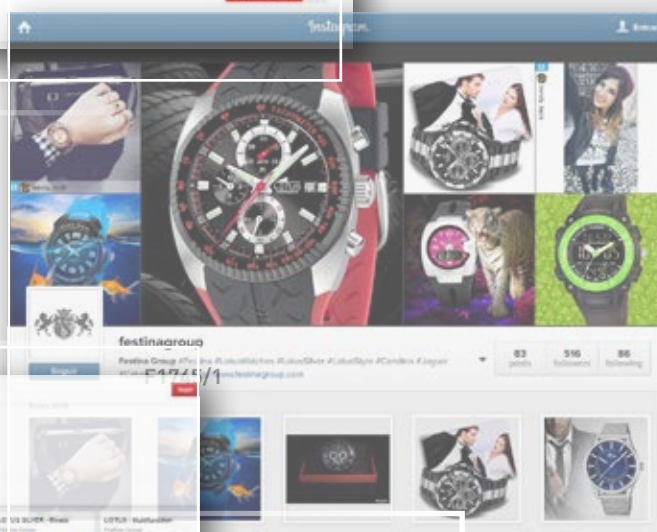
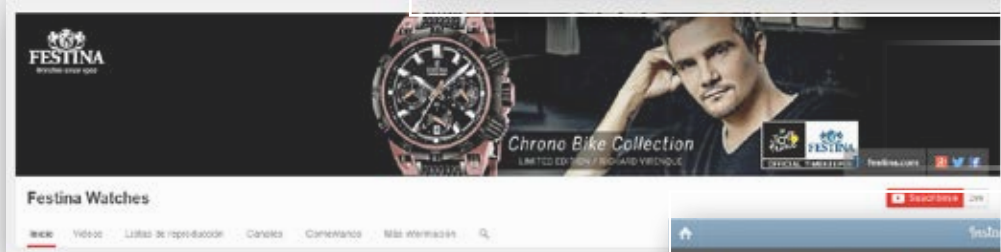
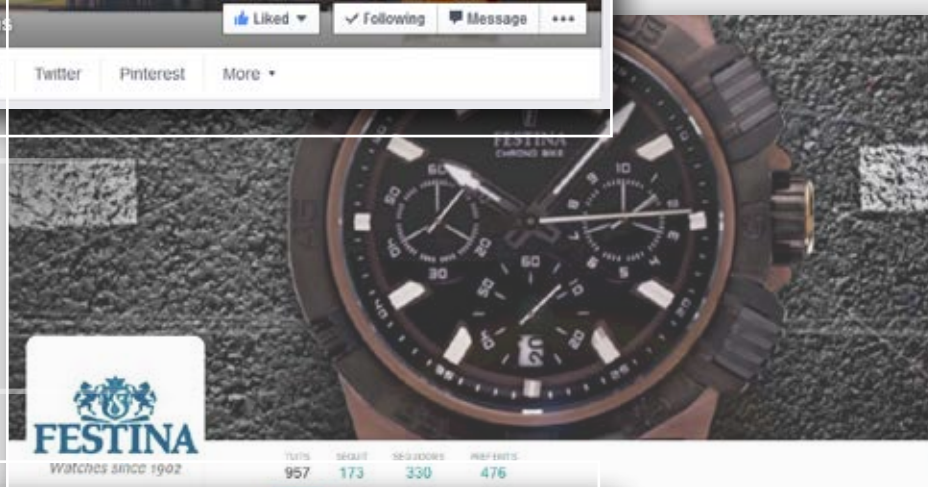
TIME TO LIVE



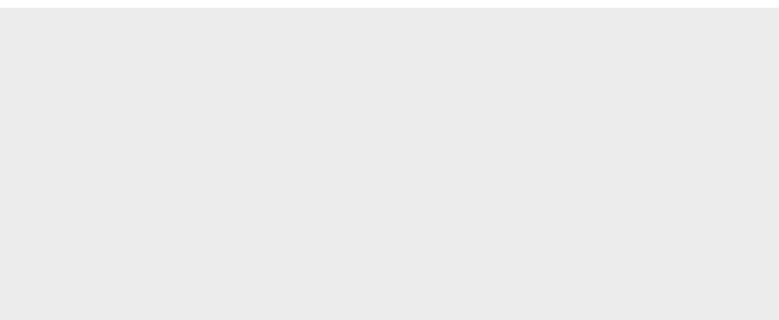
GOOD TIMES



If you are interested in opening a local page on the social networks, please contact the headquarters beforehand.







Your **FESTINA** watch is **guaranteed for a 24 month period** against any manufacturer's defect under the following conditions: any part found by our technical service to be defective as a result of a manufacturing fault will be replaced free of charge by **FESTINA**.

THE FESTINA INTERNATIONAL GUARANTEE DOES NOT COVER

Damage resulting from accidents, mishandling or abusive use (knocks, dents, crushing, etc.), the use of batteries other than those specified by **FESTINA**, unauthorized alteration, manipulation or repair, or the consequences of the normal wear and ageing of the watch.

Also not included are straps and bracelets.

In order to benefit from this guarantee, you will be required to present this **FESTINA** International guarantee certificate, duly completed, dated, stamped and signed by an approved **FESTINA** dealer.

Please keep this certificate in a safe place.

Caution: Your watch has a quartz movement.

The guarantee will not be valid if batteries other than those specified by **FESTINA** have been used.

EXAMPLES OF USE



3 ATM / 30 Meters

Resistant to accidental contacts with water, such as rainwater splash.



5 ATM / 50 Meters

Resistant to all water sports, except diving.



10 ATM / 100 Meters

Resistant to all water sports, including shallow diving. An annual service of the sealing mechanism should be carried out.



20 ATM / 200 Meters

Resistant even for diving with use of oxygen bottles. An annual service of the sealing mechanism should be carried out.